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Fusion Alliance Embeds InetSoft's Reporting Software

Integration-friendly reporting engine selected for ease of development and maximum flexibility

Piscataway, NJ – Dec 20, 2011 - InetSoft Technology (www.inetsoft.com), an innovator in data mashup driven dashboard and reporting solutions, announced that Fusion Alliance has integrated InetSoft's Style Report into ComTrac with the goal of providing users of its supply chain management system a seamless and personalized Web-based reporting environment.

Fusion Alliance's ComTrac is a Web-based commodities management system that is a flexible and configurable solution for managing the lifecycle of raw materials purchased by utilities and manufacturers, including: contracts, pricing, inventory, quality, settlements, accounting and reporting. The completely configurable solution is web-enabled, rapidly deployable, and built on an open architecture that interfaces with external suppliers, transportation companies and utilities and consolidates data from disparate sources internally and posts financial transactions to a centralized location. InetSoft's Style Report has been fully integrated into ComTrac as a seamless add-on that provides users with a wide array of self-service reporting options for their data.

Chris Bombei, VP of Sales & Delivery for Products at Fusion Alliance says that InetSoft's tool provided a reporting option that met their core requirements and was easily bundled within their standard software without additional cost and effort. Other deciding factors included InetSoft's 100% Java architecture, power and flexibility.

"ComTrac contains 280 reports, most of which can be run from custom selection screens, Web services, or from our custom Job Scheduler. If a customer cannot get to their data, it is a big problem. With the use of InetSoft's reporting tool, we have been able to not only meet the needs of our customers with simple reports, but with complex ones as well. Our ability to report effectively has been a deciding factor in some of our most successful sales and thus has allowed us to gain a tremendous benefit," said Bombei.

"Over the past 15 years our reporting technology has advanced to offer the optimal combination of self-service business intelligence capabilities for end-users and an easy-to-integrate and customize information publishing platform that other technology solution providers can quickly and cost-effectively OEM," commented Mark Flaherty, CMO at InetSoft. "We are pleased to partner with Fusion Alliance to



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provide the interactive reporting and publishing engine for ComTrac, an industry-specific solution that generates such impressive cost savings, billions of dollars for more than half of the top utility industry leaders in the US.”

Style Report Enterprise is an edition of InetSoft's BI product Style Intelligence that focuses on enterprise reporting. It provides production reports, interactive reports, and ad hoc reports in a zero-client, Web environment. Style Report Enterprise's small footprint, 100% Java, pure Web architecture delivers an embedding and integration-ready platform. As a J2EE drop-in Web application, Style Report Enterprise not only integrates with the Web user interface, it also leverages the same application server platform as that of the embedding application.

To view a demo or read customer reviews of InetSoft’s interactive reporting software, please visit www.inetsoft.com.

About Fusion Alliance

Founded in 1994, Fusion Alliance is a technology solutions provider that offers a product line which delivers cost and management efficiencies for the financial operations and supply chain management function of utilities and manufacturers. We help business leaders identify and capitalize on technology-enabled business opportunities. Fusion Alliance is headquartered in Indianapolis, Indiana and has an office in Cincinnati, Ohio. Rethink Opportunities, Realize Possibilities with Fusion Alliance. Visit www.fusionalliance.com.

About InetSoft

Since 1996 InetSoft has been delivering easy, agile, and robust business intelligence software that makes it possible for organizations and solution providers of all sizes to deploy or embed full-featured business intelligence solutions. Application highlights include visually-compelling and interactive dashboards that ensure greater end-user adoption plus pixel-perfect report generation, scheduling, and bursting. InetSoft’s patent pending Data Block™ technology enables productive reuse of queries and a unique capability for end-user defined data mashup. This capability combined with efficient information access enabled by InetSoft’s visual analysis technologies allows maximum self-service that benefits the average business user, the IT administrator, and the developer. InetSoft solutions have been deployed at over 3,000 organizations worldwide, including 25% of Fortune 500 companies, spanning all types of industries.