



# Fusion Alliance

**FOR IMMEDIATE RELEASE**

## **Fusion Alliance, Inc. Ranked 3rd on Cincinnati Business Courier List of Largest Tri-State Web Design Firms**

*Cincinnati, OH – September 29th, 2010* – Fusion Alliance, Inc. ranked number three on the 2010 Largest Tri-State Web Design Firms. The list is published by the Cincinnati Business Courier. This is the first year that Fusion Alliance, Inc. has been ranked on the list.

Founded in 1994, Fusion Alliance is a technology solutions consultancy, blending an innovative culture, thought leadership and project experience to implement solutions that support their client's business objectives.

"We have worked extremely hard to grow our business here in the Greater Cincinnati area," said Julie Kimmel, president. "We take pride in the fact that we are not only growing the company, but also creating jobs in such difficult economic times."

Amy Campbell, Fusion Alliance's talent recruiter, is responsible for finding the talent necessary to accomplish complex design and implementation projects. "We look to hire individuals that have a genuine and sincere interest in helping our customers and this model has contributed to the success of our growth," she said. "The people here are passionate, collaborative and inquisitive; all combining to deliver amazing interactive web solutions."

Fusion Alliance was founded with a clear mandate – to offer world-class, big-consulting-firm capabilities while maintaining the ideals, flexibility and value of a smaller, more relational firm. Fusion Alliance possesses the depth and scale necessary to help our clients achieve their most complex goals and the nimbleness required to respond to rapidly changing business landscapes.

"Web design in particular is a tangible result of many different capabilities. It is the combination of skills in digital marketing strategy, user experience design, usability and web analytics that create the results that our clients experience," said Amy Baker, Director of Digital Solutions.

Opened in 2003, the Cincinnati office was recently recognized 1st on the 2010 Best Employers List in Ohio for small and medium sized businesses. Find out more about Fusion Alliance by visiting our website at [www.fusionalliance.com](http://www.fusionalliance.com).

*Rethink opportunities. Realize possibilities with Fusion Alliance.*

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